

Social - People – JLR

Inspiring workforce and communities for a better future together

At Jaguar Land Rover we are passionate about its people and believe they are our most valuable asset. We are committed to fostering a diverse, inclusive culture where everyone can flourish. As the UK's largest investor in automotive research, development and engineering, JLR's people are at the forefront of technical innovation, and by nurturing their talent and ideas, we aim to tackle some of the biggest challenges facing society. From global projects benefiting millions, to local initiatives helping individuals and communities around their facilities, we are committed to delivering impactful and sustainable initiatives that support communities across the globe.

Jaguar Land Rover

Our people are our greatest asset and that has been evidenced through their response to the global COVID-19 pandemic, both individually and supporting our efforts as a company.

Nurturing our people



Throughout the year, our priority was health, wellbeing and safety of our people. We worked with Public Health England, and were one of the first & largest business to introduce on-site COVID-19 testing. All of our facilities followed social distancing, hygiene and health monitoring protocols and every one of our UK employees has been equipped with reusable face coverings.

We took part in a ground breaking pilot scheme in partnership with Public Health England. Approximately 4,500 employees were vaccinated against COVID-19 over a 10-day period. This gave employees the convenience of the vaccination at their workplace, rather than visiting another centre. This scheme was carried out at the Solihull manufacturing site.

In our home country, we provided research and engineering support, committing 3D printing technology and over 50 volunteers to producing over 100,000 reusable face visors for use in the UK National Health Service. At a local level, employees across our sites have supported their communities, fundraising through the pandemic, to support their local hospitals and community groups.



Supporting communities during COVID-19



To provide further community support during COVID-19, we loaned New Defenders to front line emergency response organisations. The fleet supported the British Red Cross in delivering medicine and food to vulnerable people, as well as helping the NHS Birmingham and Solihull Clinical Commissioning Group to deliver their COVID-19 vaccination programme across the Midlands region.

We also initiated a '12 days of Christmas' campaign, whereby we encouraged our employees to support their local communities during the festive season. Activities included the collection of hundreds of Christmas presents for vulnerable children, as well as the donation of over 16,000 items of food which were delivered to local food banks.

People-First Approach

373

JLR vehicles deployed globally to assist in the COVID-19 emergency response

258

Vehicles loaned to the International Federation of Red Cross and Red Crescent societies.

8 MILLION ¥

Jointly donated by Jaguar Land Rover China and Chery Jaguar Land Rover to support local COVID-19 relief efforts

1,00,000+

Protective face visors produced by us for frontline health professionals

1,000 UNITS

Medical protective clothing donated to Shanghai hospitals

£37,000+

Employee-generated funds donated to local charities

1,00,000

Face masks distributed to Jaguar Land Rover China retailers and employees

35

Ventilators repaired and returned to local hospitals

500

Overalls and 300 respirators and masks donated to Nitra hospitals

Supporting the Korean Red Cross with the Land Rover Blood Donation Campaign