

Achieving A Higher Efficiency Curve

Our strong focus on excellence in manufacturing ensures that all our facilities, including design, production and assembly, maintain high quality and efficiency standards.



Our plants are certified for world-class manufacturing and quality standards, with high-end automation and technology.

Transformation Journey

As part of our transformation journey, we are focused on implementing next-generation advanced modular platform for all our Future Passenger Vehicles, enabling a faster time-to-market approach. With this transformation, we aim to roll out more nameplates per platform and reduce complexities of our production process. Our strategy is to deliver 7-8 product variants from two platforms for greater coverage and sizable economies of scale.

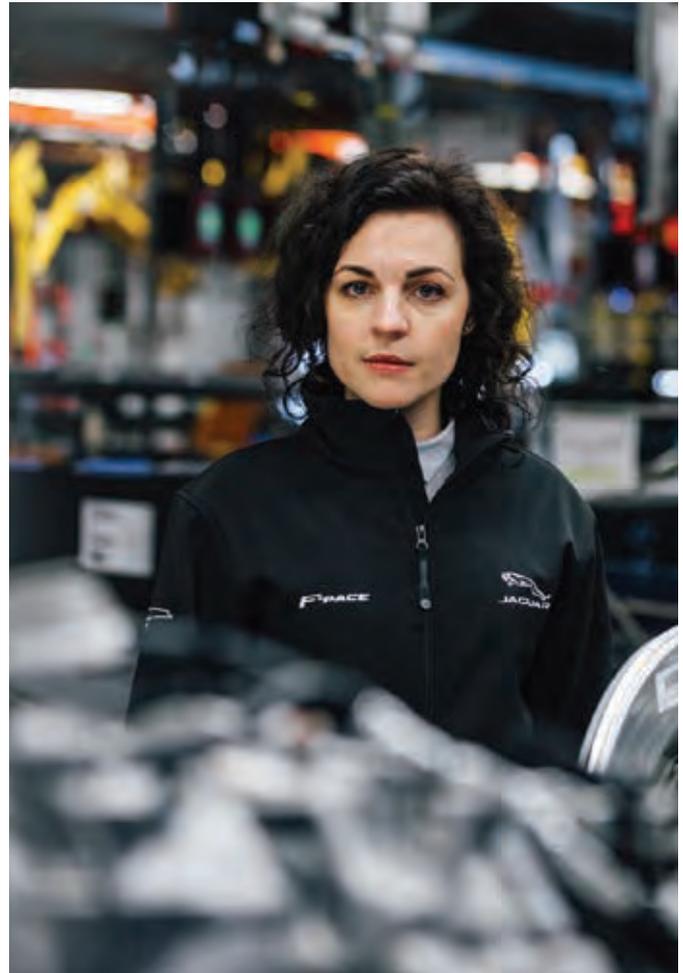
We have several initiatives for technology upgrades, including ERP, CRM and Data Analytics for Supplier Relationship Management, IT interventions on the shop floor e.g. Project Tantra for Poka-Yoke and implementation of Theory of Constraints in Spare Parts.

Moreover, as part of the Future Ready transformation journey, we have identified 27 ImpACT projects, which will pivot our Strategic Game Plan. There will be a dedicated team led by ExCom members working for these mission-critical projects.

Similarly, Jaguar Land Rover aims to achieve the 'operational excellence' goals and optimise business efficiency through a major business transformation. To improve our efficiency and quality, our manufacturing strategy focuses on:

- Building flexibility across lines
- Integrating sales and production plan to better demand management
- Productivity Improvement/ DIFTR
- World-class Quality
- Control on manufacturing cost
- Team competence and capability building

While implementing state-of-the-art facilities and new technologies for increasing efficiency and effectiveness across the Company, JLR builds process excellence using 'The Jaguar Land Rover Way' and the 'Tata Business Excellence Model' (TBEM).



JLR'S APPROACH TOWARDS TRANSFORMED COST STRUCTURES

To implement improvements in processes and procedures, JLR encourages the 'go-look-see' approach, based on cross-functional involvement of its employees and a centralised governance system to experiment with innovative solutions. For driving cost-savings further, the Company is adopting big data analytics which will enable it to be agile and adapt quickly to challenges and business drivers.

Thrust on Innovation

THE COMPANY ENCOURAGES ITS EMPLOYEES TO SHARE IDEAS ON RESOURCE EFFICIENCY, WASTE MINIMISATION AND STREAMLINING PROCESSES. THE RESULTS OF IMPLEMENTING IDEAS GENERATED BY EMPLOYEE 'INNOVATION CIRCLES' HAVE RESULTED IN GBP 5.3 MILLION IN SAVINGS.