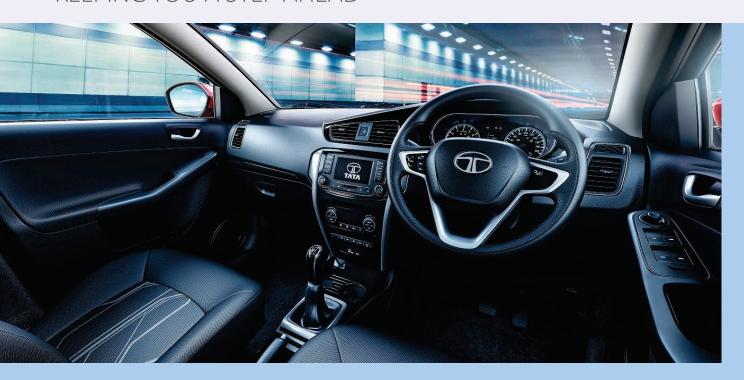
THE NEXT LEVEL IN CONNECTIVITY: KEEPING YOU A STEP AHEAD

Corporate Overview



Showcasing the company's emphasis in delivering new levels of vehicle connectivity for safer journeys and a more engaging drive, Tata Motors launched the Zest & Bolt from its passenger vehicle division integrating advanced infotainment and connectivity features.

Providing the Indian car buyer with new levels of entertainment, navigation and connectivity, Tata Motors demonstrated a new CONNECTNEXT approach with HARMAN, in the new award winning ZEST & BOLT.

Tata Motors' new CONNECTNEXT system facilitates smartphone integration, with an enhanced touch interface, internet

connectivity, best-in-class acoustic experience, along with a host of autonomous driving aids. The system is an ideal example of premium technology, being made available in mid-segment vehicles at a competitive price.



Tata Bolt boasts of a range of features, many of which stem from our pioneering, Revotron 1.2T **Petrol Engine Technology:**

- CONNECTNEXT touchscreen infotainment by HARMAN
- V-Tabs (Vehicle Tracking and Bay Scheduling) to track your car and provide emergency customer service
- First time ever MULTIDRIVE Modes: Sport, Eco, City
- Introducing our all new REVOTRON 1.2 Turbocharged MPFi Petrol engine, for the 1st time in India
- Generation next safety with 9th gen ABS by Bosch, Corner Stability Control (CSC) and Dual Airbags
- Segment superior space and comfort

Additional Features:

- Touchscreen infotainment supporting rich multimedia
- Video play-back, smart phone based navigation
- Advanced Bluetooth technology
- Smart voice recognition which understands user command
- Advanced Smartphone integration, incoming SMS notification and read-outs
- The system has in-built HVAC controls, which is a first-in-class experience for all consumers.

Tata Fleetman Core Features:

- Real Time Vehicle Tracking
- **Geo-Fencing**
- Alerts
- **Trip Management**
- **Report Generation**
- SMS Based query facility
- Remote Unit Management
- **HA-HB** alerts
- **Engine Idling**
- Mobile App



