

TATA MOTORS AT A GLANCE

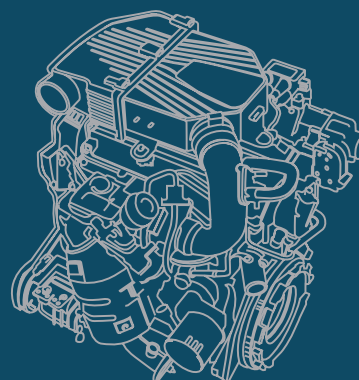
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Tata Motors Limited is India's largest automobile company, with consolidated revenues of INR 2,63,695 crores (USD 42.19 billion) in 2014-15.

It is the leader in commercial vehicles in each segment, and among the top in passenger vehicles with winning products in the compact, midsize car and utility vehicle segments.

Established in 1945, Tata Motors' presence cuts across the length and breadth of India. Over 9 million Tata vehicles ply on Indian roads, since the first rolled out in 1954. The company's manufacturing base in India is spread across Jamshedpur (Jharkhand), Pune (Maharashtra), Lucknow (Uttar Pradesh), Pantnagar (Uttarakhand), Sanand (Gujarat) and Dharwad (Karnataka). Following a strategic alliance with Fiat in 2005, it has set up an industrial joint venture with Fiat Group Automobiles at Ranjangaon (Maharashtra) to produce both Fiat and Tata cars and Fiat powertrains. The company's dealership, sales, services and spare parts network comprises over 6,000 touch points, across the world.

Tata Motors is also expanding its international footprint, established through exports since 1961. The company's commercial and passenger vehicles are already being marketed in



several countries in Europe, Africa, the Middle East, South East Asia, South Asia, South America, Australia, CIS and Russia. It has franchisee/joint venture assembly operations in Bangladesh, Ukraine and Senegal.

The foundation of the company's growth over the last 70 years is a deep understanding of economic stimuli and customer needs, and the ability to translate them into customer-desired offerings through cutting edge R&D. With over 4,500 engineers, scientists and technicians making pathbreaking innovations at the company's Engineering Research Centre, established in 1966, have enabled pioneering technologies and products. The company today has R&D centres in Pune, Jamshedpur, Lucknow, Dharwad in India, and in South Korea, Italy, Spain, and the UK.

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Key Performance Indicators (2014-15)



₹ 1,66,458.64 crores
Market Capitalisation



₹ 2,63,695 crores
Total Revenue



₹ 21,703 crores
Consolidated Profit Before Tax



16 %
EBITDA Margin



73,485
Employee Strength

Production & Sales Performance (2014 -15)

Domestic & International	Units Produced	Units Sold
Commercial Vehicles (CV)	392,725	377,193
Passenger Vehicles (PV)	592,118	620,357

