

MAJOR LAUNCHES DURING THE YEAR

At Tata Motors, we incubate product excellence with a catalyst of scintillating design, exemplary and robust aesthetics, world class comfort and productivity to deliver unmatched performance and foster long lasting relationships.

MARCH 2015

The stylish and comfortable LCV SuperAce Mint is launched nationally by Tata Motors

All-new Jaguar XF revealed in dramatic 'High-Wire' journey

FEBRUARY 2015

ZEST, the Award Winning compact sedan from Tata Motors, launched in Nepal

JANUARY 2015

Tata Motors launched its new generation Xenon and Prima commercial vehicles in the Malaysian market, with partner DRB-HICOM Commercial Vehicles (DHCV)

The second car under HORIZONEXT, Tata Motors launched India's first multidrive and sporty Hatchback BOLT, with Revotron 1.2T petrol engine

Tata Motors launched 'Tata SKOOLMAN' Telematics service, New Tata Ultra BS3 – Safe School Bus' at the SIAM Bus and Special Vehicle Show, 2015

DECEMBER 2014

Tata Motors launched Prima-the World Truck, in Nepal

OCTOBER 2014

Tata Motors launched the new range of robust, stylish and comfortable Tata ULTRA range of Intermediate and Light trucks in Sri Lanka

output



SEPTEMBER 2014

Jaguar takes over London to launch the new XE to the world

Land Rover launched new Discovery Sport

AUGUST 2014

Tata Motors entered Algeria with a range of passenger cars

The multiple award winning Tata ZEST was unveiled. The first stylish and compact sedan, launched under HORIZONEXT product engineering philosophy, Tata Zest was adjudged the Best Designed Car of the Year at CII Design Excellence Awards 2014

JUNE 2014

The uber stylish and feature rich Tata Movus was launched to accompany the GenNext driver on every drive and on any terrain

MAY 2014

The robust and multifaceted, Tata ULTRA range of Intermediate and Light trucks was launched to cater to diverse application segments with ease and efficiency, so as to provide optimum balance between performance and economics to the owner

Three new next-generation Tata PRIMA heavy trucks are launched in Qatar, along with its partners, Al-Hamad Automobiles by Tata Motors

APRIL 2014

Tata Motors forays into the Philippines Automotive market with passenger and commercial vehicles

