

# AWARDS AND ACCOLADES



## CORPORATE

- Tata Motors features in 'Best Companies To Work For' Survey 2014
- 'Manufacturing Supply Chain Operational Excellence' for automobiles is awarded to Tata Genuine Parts by Asia Manufacturing Supply Chain Awards
- Tata Motors Press Unveil at Auto Expo 2014 wins a silver in the Best Use of Digital Marketing for an Event or Activations Best IP category

## JAGUAR LAND ROVER

- Jaguar-Number 1 Brand in the UK JD Power survey for the 3rd year in a row
- Range Rover Asian Car of the Year 2014-Autocar Asia
- Range Rover Sport Best SUV of the Year-Car and Driver China
- F-TYPE Most Beautiful Sports Car-Auto Motor und Sport Germany
- Land Rover features among Top 100 in Interbrand Global Brands Report
- Jaguar Land Rover has received a 2015 Queen's Award for Enterprise in Sustainable Development, for reducing the environmental impact of its products and its operations. This is the 14th Queen's Award that Jaguar and Land Rover have received since 1967. This follows a 2014 award for International Trade, in recognition of Jaguar Land Rover's outstanding overseas sales growth

## PLANTS

- **Pune CVBU/PVBU**-Pune division was rated GOLD under the CII-GreenCo, Green Company Rating System
- **Ahmedabad**-The Central Quality team from Ahmedabad plant bagged Best Kaizen award at CII Best Kaizen Competition 2014, Vadodara
- **Pantnagar**-Team Sahara from Pantnagar Division wins Silver Medal at International Convention, Quality Circles-Colombo
- **Dharwad**-Dharwad plant graced with Golden Peacock Environment Management Award
- **Jamshedpur**-Tata Motors, Jamshedpur awarded the "Best Establishment-Runners Up Position" for the first time at 26th National Work-Skills Competition, Bangalore held between 15th-17th May 2014, securing second highest number of awards by CII. 6 of Tata Motors' employees won multiple awards in Industrial Electronics, PLC, Tool & Die Making, Milling and Turning skill categories
- **Lucknow**-Tata Motors Lucknow plant won the Devi Shankar Memorial Running trophy at the Annual Chrysanthemum and Coleus show organized by The National Botanical Research Institute & Council for Scientific Research, Lucknow



## CVBU

- Tata Motors shines at the Apollo CV Awards. Wins 3 prestigious awards
  - Ultra 812 adjudged as the LCV Cargo Carrier of the Year
  - Tata Prima LX 2523.T conferred with the MCV Cargo Carrier of the Year title
  - Ultra 812 bags CV of the Year title
- Garnering major spotlight, Tata Motors won the Silver medal in the Experiential Marketing category at EFFIE Awards. This was the HIGHEST medal awarded in CV category in FY 14-15 for T1 Truck Racing Season 1
- Tata Motors, Customer Care (CVBU) wins two awards at the Stevie Awards:
  - Secured 1st position in the Favorite Customer Service category
  - Bagged 3rd position in Judge's Choice category of the Customer Service Department Award of the Year
- Tata Motors CVBU division's 'Humare Bus ki Baat hai' Campaign wins an award each in the Sustainable Marketing Excellence, Effective Use Of Marketing Communication categories at the Global Marketing Excellence Awards

## PVBU

- Tata Zest wins the Best Design of 2014 CII Design Excellence Award
- Tata Zest steals the show at Bloomberg TV India Autocar Awards. Adjudged winner in the Compact Sedan of the Year category and the Best Value for Money car category



- Zest crowned winner in the Peoples choice car of the year category at Team BHP awards
- Zest bags the prestigious 'Car of the year 2014' title at Motor beam awards
- Zest conferred with the Reader's choice car of the year award at the Flywheel Auto Awards 2015
- Zest secures the Car of the Year 2014 award at The Automotive India Awards
- Zest / Bolt win Product of the Year award for CONNECTNEXT touchscreen infotainment by Harman and the Engine of the year award for Revotron 1.2T at Overdrive
- Zest wins the Comeback of the year award at TopGear awards at the Car India Awards 2015. Zest grabs Value for money car of the year award
- Zest shines again. Wins the Compact Sedan of the year award Flywheel Auto Awards 2015
- The revolutionary and eco-friendly petrol engine Revotron 1.2T was awarded the ET ZigWheels Award: Technology of the Year Tata Zest' for being India's first ever 'turbo-charged petrol engine' with a multi-drive mode
- Zest swept the Gulf Zeegntion Awards winning the 'Car of the Year', 'Best Value for Money Car' and 'Compact Sedan Of The Year' awards
- The Brand Trust Report adjudged Tata Nano as the 'India's most Trusted Brand' in the hatchback category, for the 3rd year in a row