TATA MOTORS

Corporate Overview Statutory Reports Financial Statements

# TATA MOTORS AT A GLANCE

Tata Motors Limited is India's largest automobile company, with consolidated total revenues of ₹ 2,33,662 crores (USD 38.6 billion) in 2013-14.

It is a leader in Commercial Vehicles in each segment, and among the top players in Passenger Vehicles with winning products in the compact, midsize car and utility vehicle segments.

With a presence across 175 countries, Tata cars, buses and trucks are marketed in several countries in Europe, Africa, the Middle East, South Asia, South East Asia, South America, CIS and Russia.

The Company's manufacturing base in India is spread across Jamshedpur (Jharkhand), Pune (Maharashtra), Lucknow (Uttar Pradesh), Pantnagar (Uttarakhand), Sanand (Gujarat) and Dharwad (Karnataka). The Company's dealership, sales, services and spare parts network comprises over 6,600 touch points. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, South Africa and Indonesia. Among them is Jaquar Land Rover, acquired in 2008.

The foundation of the Company's growth over the last 68 years is a deep understanding of economic stimuli and customer needs, and the ability to translate them into customer-desired offerings through leading-edge R&D. With over 4,500 engineers, scientists and technicians the company's Engineering Research Centre, established in 1966, has enabled pioneering technologies and products. The Company today has R&D centres in Pune, Jamshedpur, Lucknow, Dharwad in India, and in South Korea, Italy, and the UK.



#### **Production Performance (2013-14)**

Units Produced	Units Sold
443,202	432,600
562,224	587,946
	443,202





Major Launches during the year

#### **Key Performance Indicators** (2013-14)

### ₹ 118,777 crores

Market Capitalisation (as on March 31, 2014)

## ₹ 233,662 crores

**Total Revenue** 

## ₹ 18,869 crores

Consolidated Profit Before Tax

#### 16.1%

EBITDA Margin

### 6,600

Sales and service touch points, globally

### 66,593

Employee Strength (Group)