### TATA MOTORS

Statutory Reports

# AWARDS AND ACCOLADES



### Corporate

- Won the 'Innovative, Advanced & Highly Impactful' award (Runner up) at the International Automotive Engineering Show 2013 Awards
- 2nd runner up at the Best Change Interventions of Asia Seminar for PACT
- Won 41 awards at the 15th National Suggestion Summit of Indian National Suggestion Schemes' Association (INSSAN), North Indian chapter
- Tata Genuine Parts won the 'Manufacturing Supply Chain Operational Excellence' for automobiles in Asia Manufacturing Supply Chain Awards 2014
- MES Brownfield transition in Tata Motors PV plant, won 1st prize in CSI Awards for Excellence in IT
- Awarded 'Star Performer' at Indian Engineering Export Promotion Council (EEPC) Awards 2012-13
- Tata Genuine Parts won the winner's title in the 'Supply Chain Visionary of the Year' category at the 7th Express, Logistics & Supply Chain Awards
- Won four awards at the Association of Business Communicators of India (ABCI) Awards – 1 Gold, 1 Silver, 2 Bronze

- Jamshedpur plant won Trophy for Outstanding Performance in the field of Energy Conservation (in Large & Medium Category)
- Lucknow plant Quality Circle 'PARIVARTAN (Production Eng.)' bagged the 1st position in the 26th CII Quality Circle Preliminaries Competition 2013-14, CII Northern Region
- Sanand plant was awarded the WCQ Level II Status while the Dharwad plant was awarded the WCQ Level I Status

### **Commercial Vehicles**

- Won two awards at Stevie Awards 2014 1st place in 'Favorite Customer Service Category', 3rd in 'Customer Service Department of the Year'
- Won LCV Cargo Carrier, HCV Cargo Carrier and CV Variant of the year awards at the Apollo CV Awards
- Customer Support won Golden Peacock Award for the Tata Alert initiative
- New Xenon XT ranked second amongst pickups by Bakkie & Truck Magazine

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#### Awards and Accolades

Financial Performance



(30-31)



### **Passenger Vehicles**

- Tata Nano adjudged 'The Most Trusted Brand' and the 'The Most Attractive Brand' in the hatchback category in the Brand Trust Report, India Study 2014
- Tata Nano 'Celebrate Awesomeness' won the 'Best TVC of the Year' at the NDTV Car & Bike Awards
- Tata Nano eMax powered by CNG won the prestigious 'Green Vehicle Of The Year' at the 2013 Vicky.in People's Choice Car and Bike Awards

## **Jaguar Land Rover**

- The Jaguar F-Type was voted the winner of a prestigious Golden Steering Wheel award by readers of the respected German newspapers *Bild am Sonntag* and *Auto Bild*. The F-Type competed in the 'coupé and cabriolet' category, finishing ahead of the Porsche Cayman and BMW 4 Series Coupé
- Jaguar F-Type won: Sports Car of the 21st Century and Sports Car of the Year from Sina.com and Motor Trend in China, Car of the Year at the Middle East Motor Awards, Convertible of the Year from Top Gear in the UK and Best of the Best from Robb Report in the USA

- Jaguar was voted highest ranking nameplate among luxury brands according to J D Power 2013 US Sales Satisfaction Index Study
- Range Rover achieved the Highest Automotive Performance, Execution and Layout (APEAL) score of any model in the J.D. Power 2013 APEAL survey – the first time a model outside the large premium car segment has ranked highest among all models in the industry
- Range Rover Sport won the SUV of the Year award from Top Gear magazine in the UK, EVO in MENA, Car and Drive in China

### People

Mr K K Kim, CEO, Tata Daewoo, received the prestigious Gold Tower Order of Industrial Service Merit Awards from the Government of Korea for his efforts to develop new technology for Commercial Vehicles