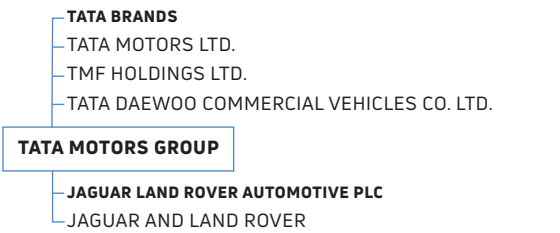


# About Tata Motors Group

Tata Motors Group (Tata Motors) is a \$45 Billion organisation and a part of the \$100 Billion Tata group. It is a leading global automobile manufacturing company. Its diverse portfolio includes an extensive range of cars, sports utility vehicles, trucks, buses and defence vehicles. Tata Motors is India's largest and the only Original Equipment Manufacturer (OEM) offering an extensive range of integrated, smart and e-mobility solutions. We have operations in the UK, South Korea, Thailand, South Africa, Indonesia, Austria and Slovakia through a strong global network of 97 subsidiaries and nine associate companies, four Joint Ventures (JVs) and two joint operations, including Jaguar Land Rover (JLR) in the UK and Tata Daewoo in South Korea.

## Our brands

Each Tata Motors brand, though unique in its own right, speaks in a common voice. The Tata Motors brands are an expression of the Tata Motors Group's promise to connect aspirations, bringing people's dreams to life through path-breaking product development and engineering capabilities.



## TATA MOTORS

Tata Motors Limited (TML) is India's market leader in CV and among the top four in the PV market.

### Our brand promise

In FY18, 'Connecting Aspirations' was chosen to define Tata Motors' promise as a brand that understands its customers and imagines mobility in all its forms. The expression captures the personality of Tata Motors as an intelligent, perceptive and innovative brand, delivering mobility solutions that are designed to meet the aspirations of people across the world.



### Vision

As a high-performance organisation, we are, by FY19:

- Among the top three in global CV and domestic PV
- Achieving sustainable financial performance
- Delivering exciting innovations

### Mission

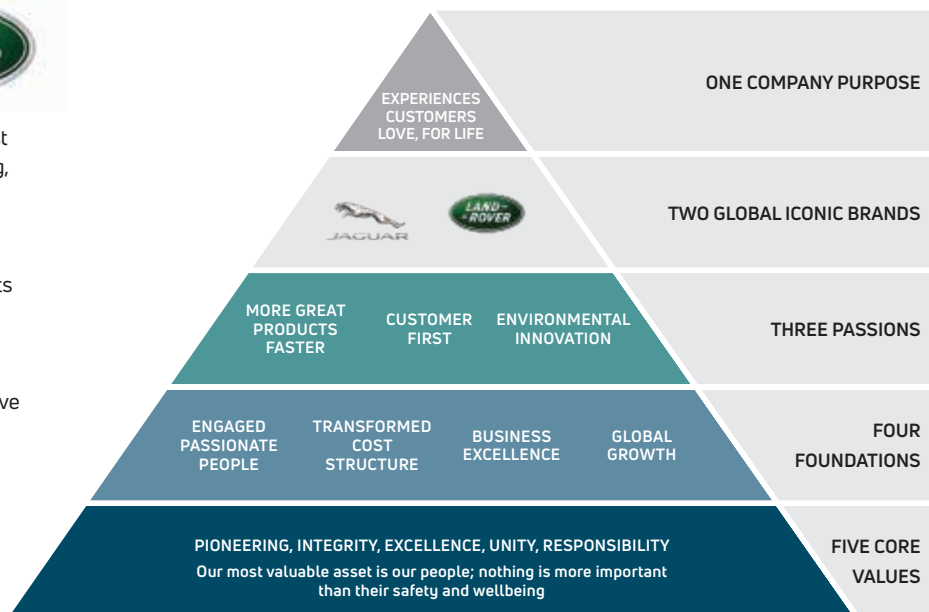
We innovate mobility solutions with passion to enhance quality of life

### Values

Integrity  
Teamwork  
Accountability  
Customer Focus  
Excellence  
Speed



Jaguar Land Rover (JLR), is Britain's largest automobile company engaged in designing, manufacturing and selling some of the world's best-known premium cars. The two iconic brands of JLR are Jaguar, which includes a portfolio of luxury sedans, sports cars and luxury performance Sport-Utility Vehicles (SUVs), and Land Rover, with a range of premium all-terrain vehicles. JLR has made its mark in the Chinese automotive market with Chery Jaguar Land Rover Automotive Co. Ltd. (CJLR), a 50:50 JV between Chery Automobile and JLR.



## Mission

We are entering the largest, fastest industrial revolution ever, driven by decarbonisation, air quality, digitisation, connectivity, automation and technology. Against this backdrop, we see endless exciting opportunities to create a world in which we will live safer, better, more connected and mobile lives.



## TATA DAEWOO

Tata Daewoo Commercial Vehicle Company (TDCV) is South Korea's second largest manufacturer of medium- and heavy-duty trucks. Formerly a part of the Daewoo Group, the Company was acquired by Tata Motors in March 2004. TDCV is enhancing its reach across overseas markets with exports to ~60 countries.

## TATA Motorfinance

*driven by trust*

TMF Holdings Limited (TMFHL) is a Core Investment Company (CIC), which ensures funding of equity or debt requirement of all subsidiary companies, including Tata Motors Finance Limited (TMFL) and Tata Motors Finance Solutions Limited (TMFSL). The objective of TMFL is to become a preferred finance provider for the customers of Tata Motors' dealers.